



By Dr. Telly Kamelia

If you only need the buying answer, 180-day digital access is still the lowest-cost route, and semester rental is almost identical to the current Merybook print listing. That makes this a genuine split case: print is reasonable for teacher-education students who want to keep the book, but it is not the automatic budget winner.

Current price comparison

| Format / Seller | Price | Link |
|---------------------------|----------|-----------------------------|
| Print from Merybook | \$69.89 | Check price |
| eCampus new print | \$192.98 | Check price |
| eCampus used print | \$139.64 | Check price |
| eCampus semester rental | \$67.88 | Check price |
| eCampus digital, 180 days | \$50.99 | Check price |

The honest reading is that print is not the cheapest route here. Digital access is lower, and rental is almost tied with the current print listing. But the current Merybook copy is still dramatically better than the sampled new and used print market, which means ownership is easier to justify than it would be at publisher pricing.

What this book actually teaches

Those Who Can, Teach is not a methods manual. Its value is more foundational and reflective. The book asks future teachers to think seriously about schools, students, equity, professionalism, classroom life, and the social meaning of teaching. That is why it often feels more important after classroom observation begins than it did on the first week of class.

For teacher education, that matters because professional identity does not develop in a straight line. Students often come back to broad questions about schools and teaching once they begin to see real classrooms. A book like this can still be useful later, but

only if the student actually wants to keep that reflective frame close at hand.

Who should buy print and who should not

Buy print if you are in teacher education and want to keep a professional foundations text for later fieldwork, methods courses, or reflection. The current print listing is close enough to rental to make ownership plausible.

Skip print if budget is the only issue and you just need short-term access for one course. In this market, digital is the cheapest and rental is nearly tied with print.

Sources checked

- Merybook product listing for ISBN 9780357518441
- eCampus pricing snapshots for new print, used print, semester rental, and 180-day digital access
- Pricing reviewed on April 19, 2026