



By Dr. Telly Kamelia

If you only need the buying answer

The current print listing for **The Process of Social Research** is not the lowest-cost route in the sampled market, but it remains a reasonable ownership option. The sampled short digital access and some used-market paths can be cheaper. At the same time, the current print listing is below the sampled perpetual digital license and below the higher end of the new-to-used bookstore range. So if you want a keepable methods text rather than temporary access, the current print route still makes sense.

Format	Source	Price	
Print	Merybook	\$65.76	Check price
Short digital access	VitalSource	\$58.99	Check price
New / used / digital range	Bookstore market	\$54.99 to \$110.00	Check price
Perpetual digital license	Digital market	\$90.75	Check price

This is not a dramatic print win, but it is also not a bad ownership route. The difference comes down to whether you want the cheapest temporary access or a methods book you can keep for proposals, critique work, and later research projects.

What this book actually teaches

A social-research methods text matters because it teaches students how questions become studies, how evidence is built, how designs differ, and how methodology shapes the claims people can responsibly make. A good methods book is often more useful later than it seemed at first because students keep returning to it when they begin designing studies or evaluating other people's research.

That is why print can still be worth owning even when a short digital route is slightly cheaper. Students often return to methods texts in capstone, thesis, proposal, and critique work. A kept reference can be more valuable than a short-lived access window.

Who should choose digital and who should buy print

Choose short digital access if your only goal is the lowest immediate cost. Buy print if you want a research-methods reference you can keep and revisit later. In the current market, print is not the cheapest route, but it is still a reasonable ownership route.

Sources checked

- [Merybook print listing search](#)
- [VitalSource search for ISBN 9780197613733](#)
- [Bookstore market search for ISBN 9780197613733](#)