



By Dr. Telly Kamelia

If you only need the buying answer

The current print listing for **The Law of Public Communication** is the strongest clean ownership route in this snapshot. It is lower than the sampled Walmart new price and far below the broader campus-store list reference. For a media-law text that many students revisit in later journalism, public relations, mass communication, and First Amendment work, that makes print the easy recommendation.

Format	Source	Price	
Print	Merybook	\$77.63	Check price
New print	Walmart Marketplace	\$84.90	Check price
Campus-store list	eCampus market	\$148.35	Check price

This is a straightforward print-win case. The current copy is not only below the surrounding market, but below it by enough margin that the ownership question becomes easy rather than theoretical. You are not overpaying for the format that best fits the subject.

What this book actually teaches

A public-communication law text matters because it teaches students how speech, press freedom, privacy, defamation, copyright, regulation, and digital-media questions actually fit together in professional communication. These are not topics that stay neatly inside one class. They reappear in reporting, editing, media management, strategic communication, and professional ethics.

That is why ownership makes more sense here than it would for a disposable survey course. Students tend to come back to key cases, legal standards, and conceptual distinctions long after the exam is over. A retained print copy supports that kind of reuse better than an access model that disappears when the semester ends.

Who should buy print

Buy the print copy if you are in journalism, media studies, public relations, or any communication field where legal literacy still matters after one course. I would only hesitate if you know with certainty that you will never need to revisit the material. At the current price, print is the strongest route.

Sources checked

- [Merybook print listing search](#)
- [Walmart Marketplace search for ISBN 9781032676388](#)
- [General market search for ISBN 9781032676388](#)