



By Dr. Telly Kamelia

If you only need the buying answer: Pearson+ is the cheapest route in this snapshot, with rental also below the current paperback. The current print listing is still lower than the sampled used print comparator and below the long-term digital option, so print is not a bad buy. It just is not the cheapest one-semester path.

Current price comparison

Format	Source	Price	Link
Paperback	Merybook	\$103.91	Check price
Semester rental	eCampus	\$84.99	Check price
Pearson+ / eTextbook (180 days)	eCampus	\$54.96	Check price
Digital access (1825 days)	eCampus	\$107.99	Check price

What this book actually teaches

Social Psychology is a core psychology text about attitudes, persuasion, prejudice, conformity, attraction, group processes, and the way social context shapes thought and behavior. The book matters because it helps readers connect classic studies and current theory to everyday social life rather than memorizing isolated findings.

That gives it some long-term value, especially for psychology, counseling, and education students. But for many readers the first need is still a one-course requirement, which makes the lower-cost digital route attractive.

When print is still worth buying

The honest cheapest route is Pearson+. But the current paperback remains below the sampled long-term digital option and below the sampled used print comparator, so ownership is still defensible if you want a copy to annotate and keep for later psychology coursework.

I would lean toward Pearson+ for a short-term course need. I would lean toward print for readers who expect to revisit core social-psychology concepts later in psychology, counseling, or social science study.

Sources checked

- [eCampus rental check](#)
- [Pearson+ market check](#)
- [long-term digital access check](#)