



By Dr. Telly Kamelia

If you only need the buying answer

The current hardcover listing for **Psychology Applied to Modern Life** is one of the stronger ownership routes in the current batch. It is only modestly above the sampled eBook price, but far below the sampled new-print, rental, and MindTap paths. That makes the current hardcover unusually attractive if you want a book to keep rather than a temporary access product.

| Format | Source | Price | |
|-----------------------|--------------------|----------------------|-----------------------------|
| Hardcover | Merybook | \$73.82 | Check price |
| eBook | Cengage | \$63.99 | Check price |
| Print / rental market | CampusBooks market | \$114.60 to \$119.97 | Check price |
| MindTap | Cengage | \$116.00 | Check price |

This is not a pure “digital is always cheaper” case. Yes, the eBook is lower by a small margin. But the current hardcover is close enough to digital and so much better than the surrounding ownership and platform market that print becomes easy to justify if you want the book beyond one course.

What this book actually teaches

A psychology-applied-to-life text matters because it turns psychological concepts into decisions people actually recognize in daily living: stress, adjustment, relationships, well-being, self-management, and personal functioning. A strong book in this area is useful when it helps students connect theory to behavior they see in themselves and in the world around them.

That gives it more long-term value than many survey texts. Students often come back to the material later because applied psychology does not become irrelevant after the final exam. A hardcover that costs only slightly more than eText can therefore be a

smarter ownership choice than it first appears.

Who should choose digital and who should buy print

Choose the eBook if you only want the lowest short-term price. Buy the hardcover if you want a keepable applied-psychology text and do not want to pay the much higher surrounding print or platform prices. In this market, print is a very strong ownership route.

Sources checked

- [Merybook hardcover listing search](#)
- [Cengage search for ISBN 9780357798010](#)
- [General market search for ISBN 9780357798010](#)