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If you only need the buying answer

The current print listing for **Psych** is one of the cleaner ownership wins in this batch. It sits below the sampled 180-day digital price, below the sampled school-store print price, and far below the listed print price on the broader Cengage market. The only caveat is the usual one for Cengage titles: if your course requires a separate platform layer, the cheap print book may not tell the whole cost story by itself.

Format	Source	Price	
Print	Merybook	\$54.97	Check price
Digital (180 days)	Digital market	\$59.99	Check price
School-store print	Campus reference	\$88.00	Check price
Listed print price	Cengage Asia	\$103.00	Check price
Lifetime eTextbook	Digital market	\$111.99	Check price

This is one of those cases where print is not merely defensible. It is the strongest priced ownership route in the visible market, even before considering that print is often easier to live with in an introductory survey text.

What this book actually teaches

An introductory psychology text matters because it gives students a structured way to think about behavior, mental processes, development, learning, personality, social influence, and psychological research. A good survey book works best when it gives students a durable conceptual map rather than a disposable sequence of chapter summaries.

That is one reason print can still be useful here. Introductory psychology often becomes a reference point for later courses in education, counseling, health, or general social science. A kept copy can be more useful than a short access window, especially

when the print price is already so competitive.

What to verify before buying

Buy print if the course allows a standalone book and you want the strongest ownership value in the current market. Check the syllabus first if the section uses a required digital platform. If not, the current print listing is the easiest recommendation.

Sources checked

- [Merybook print listing search](#)
- [General market search for ISBN 9780357432921](#)
- [Digital market search for ISBN 9780357432921](#)