



By Dr. Telly Kamelia

Key Decision Summary

- **Edition Fit:** ISBN 9780874204773 matches the fourth edition of *Professional Real Estate Development: The ULI Guide to the Business*.
- **Cheapest Route:** The 30-day eBook is the lowest short-term option.
- **Best Ownership Value:** The current print listing is below all sampled print comparators.
- **Professional Reuse:** Print has the strongest case when the book will be used as a long-term business reference rather than a one-course reader.
- **Price Snapshot Date:** April 15, 2026

If you only need the buying answer

If you only need short-term access, the 30-day eBook at **\$32.49** is the cheapest route. If you want a copy you can keep as a development reference, the current print listing at **\$89.95** is the stronger ownership value because it sits below every sampled print comparator and fits the way this book is usually used.

Store	Format	Condition	Price	Link
Merybook	Print	New	\$89.95	Check listing
VitalSource	eBook	30-day access	\$32.49	Check price
Alibris	Print	New	\$94.99	Check price
UNO Maverick Store	Print	Used	\$97.50	Check price

This book behaves more like a professional guide than a disposable class text. That

changes the economics. A student who only needs a few weeks of access can save money with digital, but a student moving toward development, planning, or real-estate finance often gets more value from a copy that can stay nearby as projects and internships become more concrete.

What this book actually teaches

Professional Real Estate Development is about the business of development: process, feasibility, finance, entitlement, market logic, and the sequence of moving a project from idea toward execution. Its value is practical and professional. Readers use it to understand how the business actually works rather than to memorize isolated terms.

That practical business orientation is what gives print a strong case. Development students and early-career professionals often want to return to these frameworks later, which is why the book reads more like a shelf reference than a one-term survey.

When print is worth keeping

If you only need short-term access for one course, the eBook is the cheapest route. If you expect to keep using the book as a professional guide, the current print listing is the better value because its price is already lower than the sampled print alternatives and fits the long-term way the book is usually used.

Sources checked

- Urban Land Institute product page for *Professional Real Estate Development: The ULI Guide to the Business*, 4th edition: [uli / ipgbook.com](http://uli/ipgbook.com)
- Current market pricing reviewed on April 15, 2026.