



By Dr. Telly Kamelia

If you only need the buying answer

The cheapest short-term route for **Introductory Econometrics** is the 180-day eText, not the print copy. So if your only goal is minimum immediate cost for one semester, digital wins. The reason to consider the current print listing is different: it is far below the hardback market around it and well below MindTap. For students who expect to keep econometrics as a reference for later statistics, economics, or applied research work, the current print copy is still a strong ownership route.

Format	Source	Price	
Print	Merybook	\$109.68	Check price
eText (180 days)	Cengage	\$68.99	Check price
eText (1 year)	Cengage	\$94.99	Check price
MindTap	Cengage	\$154.00	Check price
Hardback market	Bookstores / Alibris market	\$215.44+	Check price
Hardback list	Cengage market	\$323.95	Check price

This is therefore a classic split case. Digital wins for short-term economy. Print wins when ownership and long-horizon reuse matter. The current print listing is not the cheapest entry point, but it is dramatically more attractive than the surrounding hardback market.

What this book actually teaches

Econometrics is where many economics and business students first learn how evidence is actually built from data. A good introductory text does not merely list formulas. It teaches regression logic, inference, model assumptions, interpretation of coefficients, and the reasoning required to move from raw data to defensible conclusions. That makes it more like a methods foundation than a one-off survey class.

That is why ownership can still be valuable. Students often return to econometrics when they reach applied micro, labor, finance, policy analysis, capstone research, or graduate study. A retained copy can be more useful than students expect once statistics and causal reasoning start appearing across multiple courses.

Who should choose digital and who should buy print

Choose the 180-day eText if you only need the material for one class at the lowest possible cost. Choose print if you expect to revisit econometrics later or want a durable copy for problem-solving and reference. As always with Cengage titles, verify whether MindTap is a course requirement before treating the standalone book price as the entire cost picture.

Sources checked

- [Merybook print listing search](#)
- [Cengage search for ISBN 9780357900161](#)
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