



By Dr. Telly Kamelia

## If you only need the buying answer

The sampled eBook is currently the cheapest clean route for **Finance for Executives**, so if your goal is the lowest immediate cost and you only need the content for short-term use, digital is the budget winner. That said, the current print listing is still competitive against the broader print market and not far above the publisher's eBook. If you expect to revisit the material for management, leadership, or business decision-making later, print still makes sense as an ownership choice.

Format	Source	Price	
Paperback	Merybook	\$80.17	<a href="#">Check price</a>
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Paperback	Publisher	\$86.95	<a href="#">Check price</a>
Paperback	eBay market	\$88.07+	<a href="#">Check price</a>

The real lesson in the pricing is that print is not the cheapest path, but it is also not overpriced relative to the market around it. That is a meaningful distinction. When a professional or executive finance title is close to market print and only modestly above the digital edition, the decision turns into a question of reuse rather than pure sticker price.

## What this book actually teaches

A finance-for-executives book should not read like an accounting exam manual. Its job is to help non-specialist leaders understand the numbers well enough to ask better questions, interpret reports with more confidence, and avoid the kind of strategic decisions that fail because the financial layer was never understood. That means translating statements, ratios, margins, cash flow, budgeting, forecasting, and performance signals into language decision-makers can actually use.

That is also why this title has more keep value than many course-bound textbooks. A manager who returns to budgeting, capital decisions, pricing, financial reporting, or board-level conversations can still use a book like this after the course is over. In that setting, print becomes less about convenience and more about having a durable desk reference for recurring concepts that matter in practice.

## **Who should choose digital and who should choose print**

Choose the eBook if you only need the content quickly and want the lowest verified price. Choose print if you are building a small professional shelf, prefer slower reading and margin notes, or expect to revisit the material in leadership, operations, or finance-adjacent work. The current print listing is not the budget winner, but it is still a sensible ownership route.

## **Sources checked**

- [Merybook print listing](#)
- [Publisher print and eBook listing](#)
- [eBay market search for ISBN 9781473795570](#)