



By Dr. Telly Kamelia

If you only need the buying answer: short-term rental is the cheapest route in this snapshot, but the current paperback is close enough to stay very competitive and is far below the sampled new-print and long-term digital options. For a research-methods book that often becomes useful again during capstone or thesis work, print has a strong case.

Current price comparison

Format	Source	Price	Link
Paperback	Merybook	\$76.80	Check price
Short-term rental	eCampus	\$60.08	Check price
Semester rental	eCampus	\$66.40	Check price
Pearson+ / eTextbook (1825 days)	eCampus	\$107.99	Check price

What this book actually teaches

Educational Research is a methods text about design logic, data collection, quantitative and qualitative approaches, interpretation, and the practical structure of research in education. The book matters because it helps readers think through why designs work and how evidence is built, not just what the vocabulary means.

This is one of those books that tends to become more useful later than it seems at first. Students often meet it in one research class, then come back to it when capstone, action research, thesis, or dissertation work suddenly makes methods feel less abstract and much more urgent.

When print is still worth buying

The honest cheapest route is short-term rental. But the current paperback is close enough in price to remain attractive, and it is well below the sampled long-term digital

option. That makes ownership reasonable for any reader who expects research design to remain part of later academic work.

I would lean toward rental if you truly need the book for one methods class only. I would lean toward print for education majors, graduate-bound students, and anyone likely to revisit research design later.

Sources checked

- [eCampus short-term rental check](#)
- [eCampus rental check](#)
- [Pearson+ market check](#)