



By Dr. Telly Kamelia

If you only need the buying answer

The current print listing for **Corporate Financial Accounting** is much lower than the broader new-print market and even below the sampled Cengage Unlimited price. That alone makes print highly competitive. The only real caveat is whether your section requires a Cengage digital layer for graded work. If it does not, the current print copy is the strongest practical ownership route in this snapshot.

Format	Source	Price	
Print	Merybook	\$98.56	Check price
Cengage Unlimited	Cengage	\$149.99	Check price
Paperback list	Cengage market	\$323.95	Check price

That spread is too large to ignore. Print is not merely slightly cheaper than one alternative. It is dramatically below the visible new-print market and also below the subscription-style access path that many students assume will always be cheaper. So unless the course is locked to Cengage homework, print is the clearer value route.

What this book actually teaches

Corporate financial accounting is foundational because it teaches how transactions become statements, how statements tell the story of a company, and how students move from bookkeeping mechanics to real interpretation. A good accounting book does not just train students to fill in journal entries. It teaches how to read financial outcomes, connect accounting decisions to business consequences, and reason through the logic behind financial reporting.

That is why a retained copy can still matter after the course. Students often revisit core accounting ideas in finance, management, auditing, analytics, and business planning. Once again, the main thing to verify is whether your course platform requires access

beyond the standalone book itself.

Who should buy print and what to verify first

Buy the print copy if your course allows a standalone textbook and you want the strongest ownership value in the current market. Verify the syllabus first if graded assignments, quizzes, or homework are tied to a Cengage platform. If the platform is required, the cheap print book no longer tells the whole cost story by itself.

Sources checked

- [Merybook print listing search](#)
- [Cengage search for ISBN 9780357929629](#)
- [VitalSource search for ISBN 9780357929629](#)