

---

## W. JAMES POPHAM



By Dr. Telly Kamelia

If you only need the buying answer, rental is still the cheapest route in the current snapshot. The print copy still deserves attention because it sits below the sampled used floor, far below Pearson's print and MyLab package pricing, and can remain useful in later teacher-preparation work.

<b>Format</b>	<b>Seller</b>	<b>Current Price</b>	<b>Link</b>
Rental	BookFinder marketplace	\$37.49	<a href="#">Check price</a>
Paperback New	Merybook	\$58.04	<a href="#">Check price</a>
Paperback Used	BookFinder marketplace	\$65.99	<a href="#">Check price</a>
Paperback New	Pearson	\$85.32	<a href="#">Check price</a>
MyLab Education 18-week access	Pearson	\$99.99	<a href="#">Check price</a>

This is not a case where print is the cheapest answer. It is a case where print is priced well enough to justify ownership if the content will stay useful beyond one assessment course. Once the new print copy sits below the sampled used floor and far below Pearson's package pricing, it becomes easier to view the book as a professional tool rather than just a semester expense.

### **What this book actually teaches**

*Classroom Assessment: What Teachers Need to Know* deals with testing, formative assessment, grading, fairness, interpretation, and the everyday assessment decisions teachers make in real classrooms. This subject often looks abstract early on, but it usually becomes more important as teacher candidates move into lesson planning, rubric design, parent communication, and student teaching. A good assessment text can outlast the first course because the underlying problems keep returning.

That is exactly why print still has a case here. If the course depends on MyLab for graded work, the platform question matters and may override the price comparison. If not, the current paperback is priced well enough to serve as a reusable professional

reference rather than a disposable text.

## **Who should buy print and who should not**

Choose rental if you only need the book for one short assessment class and want the lowest immediate cost. Choose print if you are in teacher preparation and expect to revisit formative assessment, grading, testing standards, or classroom evidence later in the program. The current print listing is competitive enough to justify keeping the book.

## **Sources checked**

- [Merybook listing search](#)
- [BookFinder rental search](#)
- [BookFinder used search](#)
- [Pearson print search](#)
- [Pearson MyLab search](#)