



By Dr. Telly Kamelia

If you only need the buying answer

The current print route for **Brain & Behavior** is one of those balanced cases where print wins, but not by a huge margin. The sampled print price sits slightly below the 180-day eText and far below both lifetime access and the related used-print market that was sampled. That makes print the stronger ownership choice, even if the short digital route remains close enough to matter for one-semester budgeting.

Format	Source	Price	
Print	Merybook	\$85.98	Check price
eText (short-term)	Campus / digital market	\$45.00 to \$90.00	Check price
eText (lifetime)	Digital market	\$130.00	Check price
Related pre-owned print	Marketplace	\$130.55	Check price

The practical reading of the market is this: digital still matters if you only need temporary access at the very lowest cost, but once you compare current print against the more realistic long-run options, print becomes easier to justify. You are not paying a large premium to keep the book.

What this book actually teaches

A brain-and-behavior text matters because it helps students connect biological structures and neural processes to perception, emotion, action, cognition, and clinical phenomena. It is usually one of the first books that asks learners to think across anatomy, physiology, cognition, and behavior without reducing the subject to either pure biology or pure psychology.

That makes it a book many students come back to later, especially in psychology, neuroscience, counseling, or pre-health pathways. A retained copy can be useful for reviewing systems, terminology, and core brain-behavior relationships that do not

disappear after the course ends.

Who should choose digital and who should buy print

Choose short digital access if you need the cheapest temporary path and know you will not keep the material. Buy print if you want a book to annotate and keep, or if you expect brain and behavior concepts to come back in later coursework. In the current market, print is the stronger ownership route.

Sources checked

- [Merybook print listing search](#)
- [General market search for ISBN 9781544373454](#)